



DR Muhammad Kamran Khan

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Official: Dept. of Mass Communication & Media, University Of Narowal, Narowal

Date of Birth: 06-01-1987

Marital Status: Married

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Education

Sr. No.	University, College, Board	Years Attended		Examination Passed	Marks		Main Subjects
		From	To		Maximum Marks	Obtained Marks	
1	Islamia University of Bahawalpur, Bahawalpur	2013	2016	PhD	4.00 CGPA	3.51 CGPA	Mass Communication
2	University of Sargodha, Sargodha	2010	2012	M.Phil	4.00 CGPA	3.11 CGPA	Mass Communication
3	University of Sargodha, Sargodha	2008	2010	M.A	4.00 CGPA	2.97 CGPA	Mass Communication
4	University of Punjab	2006	2008	BA	800	480	Journalism
5	BISE Faisalabad	2003	2005	F.Sc	1100	643	Pre-Engineering
6	BISE Faisalabad	2001	2003	Matric	850	607	Science
7	AIOU	2011	2012	B.Ed	900	644	Education Psychology

Employment Record

Period					
Name of Post	Department/ Organization	Scale/Grade	From	To	Description of work
Associate Lecturer	University of Narowal	BSP-17/Regular	01-02-2016	Continue	Teaching in Department of Mass Communication
Lecturer	Millat College Jhang	Contract	01-01-2014	25-01-2016	Teaching in Department of Mass Communication

Professional Training

Course /Diploma/ Certificate	Field of Study	Institution	Year
Research certificate	Research	Elsevier	2021
Workshop on NVIVO and SPSS	Research	University of Lahore	2020
Faculty development program	Collaboration framework and social impact	University of Narowal	2020
Faculty development program	Research impact and research excellence	University of Narowal	2020
Faculty development program	How to Utilize online resource effectively	University of Narowal	2020
Faculty development program	How to prepare online lecture	University of Narowal	2020
Faculty development program	Digital management of literature review using latest research based software	University of Narowal	2020
Workshop	Management of literature using advanced software	University of Narowal	2020
Faculty development program	Hands on workshop on scholarly convention and reporting results	University of Narowal	2020

Program	Topic
M.Phil	Impact of Bollywood Movies in Cultural Transmission among Pakistani youth in University of Sargodha, Sargodha Supervisor: Dr. Noman Yaser (University of Sargodha)
Ph D	Role of Electronic Media in Politics of Pakistan: A Comparative Study of Media Agenda and Public Agenda. Supervisor: Professor Dr.Muhammad Shahzad Rana (Islamia University of Bahawalpur)

Research

Publications

Sr. No	Title of Research Paper	Name Journal with ISSN and Impact Factor/Category	Volume, Page No. & Year	HEC Recognized
1	Digital Disruption: Rising Use of Video Services Among Chinese Netizens	Pak. Journal of Int'L Affairs, ISSN-L 2523-1693	Vol 5, Issue 1 (2022)	Yes
2	Effectiveness of campus FM radios in promotion of education and awareness in Pakistan	Ilkogretim Online - Elementary Education Online, http://ilkogretim-online.org doi:10.17051/ilkonline.2021.04.266 ISSN : 1305-3515	; Vol 20 (Issue 4) (2021) : pp. 2320-2328	Yes
3	A Survey on Effect of Corporal Punishment on Student at homes: A Case Study of Narowal	Pak. Journal of Int'L Affairs, ISSN-L 2523-1693	Vol 5, Issue 2 (2022)	Yes
4	Role of Electronic Media in Politics of Punjab, Pakistan: A Case Study of Lahore	Journal of Peace, Development and Communication pISSN: 2663-7898, eISSN: 2663-7901	Volume 04, Issue 3, October-December 2020	Yes
5	Impact of Bollywood Movies on Cultural Transformation in Pakistan; Exploring the Influence of Indian Culture on Pakistani Youth a Case of Sargodha Pakistan.	International Journal of Research (IJR) ISSN 2348-6848	Vol-1, Issue-11 December 2014	Yes
6	Cultural Effects of Urdu Dramas of Geo And Hum TV among University Students of Narowal	Human Nature Journal of Social Sciences ISSN(online): 2788-5240	Vol.4, No.3 (September, 2023), Pp.35-45	Yes

7	Influence of social media in political mobilization	Russian law journal <i>ISSN</i> . 2312-3605	Volume xi (2023) issue-2	Yes
8	Analysis of Diffusion of Misinformation on Twitter: Effects of Fake News among Youth of Pakistan	Online Media & Society <i>ISSN</i> (online): 2790-1882	Vol.4, No.3 (September, 2023), Pp.45-57	Yes
9	The Kashmir Crisis: Reflections in Global Media After Revocation of Article 370	International Research Journal of Religious Studies	Vol.:03, Issue: 02,July-Dec 2023 PP: 222-235	Yes
10	Effects of Agricultural Based Radio Programs On The Adoption of Innovations By The Farmers of Sargodha And Khushab Districts	International Research Journal of Social sciences and Humanities	Vol.:03, Issue: 01,Jan-June,2024 PP:89-112	YES
11	Impact Of Mobile Phone Usage On Life Style Of Youth In Pakistan A Case Study Of Narowal	International Research Journal of Social sciences and Humanities,	Vol.:03, Issue: 01,Jan-June,2024 PP:113-124	YES
12	Impact of Indian dramas on youth of Narowal, Pakistan: A case study of Narowal	International Research Journal of Social sciences and Humanities,	Vol.:02, Issue: 02,July-Dec,2023 PP:343-353	YES
13	Watching Habits of Current Affair Programs of Private TV Channels and Public Perception about Political Parties among Students of Narowal, Pakistan	International Research Journal of Social sciences and Humanities,	Vol.:02, Issue: 02,July-Dec,2023 PP:331-342	YES
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Research Supervision

1. M.PHIL: 03
2. MA/BS Produced 16 Completed

Seminar/Workshops/Training

- 1-.Organized different seminars, workshops and webinars in University of Narowal
- 2- Participated in various seminars, symposiums, webinars and workshops, Conferences

Personal Interests, Hobbies & Skills

- Good work ethics, Good communication skills
- Experts at MS Office, SPSS, NVIVO, Zotero In page, Microsoft excel, word, outlook express and Working knowledge of internet,
- Expert in internet searching and Media Research
- Command on Urdu, English and Punjabi
- Contemporary Media and political affairs
- Books and Newspaper Reading
- Listening Music and Travelling

References

- Professor Dr Zahid Yousaf, Chairman Centre for Media and Communication Studies, University of Gujarat, Gujrat.
- Professor Dr. Muhammad Shahzad Rana, Dept. of Media Studies, Islamia University of Bahawalpur, Bahawalpur. .